



2009-10 MRPA Red Wings Events

Purpose: Provide the MRPA with an additional fundraising opportunity for members while offering a fun, family event at a savings to local families.

Outline: Each participating member will receive a specific link for local families to purchase tickets on-line. The Detroit Red Wings will provide updates on the number of tickets sold per community at the conclusion of each event via Excel spreadsheet. The specific links will then be updated with the next monthly event after the prior event date has passed. Offers will be valid up until 48 hours prior to game date (or based on availability). Fundraising checks will be cut twice per season, once in December 2009 and again in April 2010 to MRPA. The Detroit Red Wings will provide text for both an email and present a black and white flier for distribution.

Packages: Each game date will have a special MRPA initiative. See below for proposed calendar. The following dates/tickets are based strictly on availability. Tickets are limited and have the potential to sell out. There are no refunds or exchanges on ticket purchases.

October: Thursday, October 15th vs. Los Angeles at 7:30pm (\$30 ticket with \$5 donated to fundraising efforts and each ticket purchased will receive a food voucher good for a hot dog and a soda and a Red Wings lanyard)- lanyard will be available at the Ticket Sales Kiosk for pick-up on game day

November: Friday, November 20th vs. Florida Panthers at 7:30pm (\$30 ticket with \$5 donated to fundraising efforts and one lucky person will be chosen to ride the Zamboni that evening)

December: Thursday, December 3rd vs. Edmonton Oilers at 7:30pm (\$35 ticket with \$5 donated to fundraising efforts and each ticket purchased will receive a Red Wings t-shirt) - various sizes will be available and each ticket purchaser will be contacted prior to the event for sizes – items will be available at the Ticket Sales kiosk for pickup on game day

January: Thursday, January 14th vs. Carolina Hurricanes at 7:30pm (\$30 ticket with \$5 donated to fundraising efforts)

February: Due to Olympic Break/no MRPA night event

March: Wednesday, March 3rd vs. Vancouver Canucks at 7:30pm (\$25 ticket with \$5 donated to fundraising efforts and each ticket purchased will receive a Red Wings puck)- pucks will be available at the Ticket Sales Kiosk for pick-up on game day

April: Thursday, April 1st vs. Columbus Blue Jackets at 7:30pm (\$30 ticket with \$5 donated to fundraising efforts and each ticket purchased will receive a food voucher good for a hot dog and a pop)

Traditional Group Events: Each Member is able to provide a traditional group bus outing if they choose to go this direction. Traditional group reservations are available for the dates listed above at MRPA prices. The pricing structure listed above is exclusive to MRPA Nights. Additional dates are available with alternate group pricing. To book your group event, call Kristin Ouimet at (313) 396-7911 or email Kristin.Ouimet@hockeytown.com