

- Okay with name change and the age difference
- POW conference feedback; two new folks at conference who are new to the industry but over 40. Changing to “new” aligns with award...did I miss something Brad?
- Will need to align parameters of New Professional award (will need to find out timeline)
- Today’s economic environment fits the idea of New Professionals for those who are changing careers and seeking professional development
- **Group prefers “New Professional”** with a focus on professional development

Next steps:

- Communicating Young to New
- Stamp on conference programs for New Professionals (need NP graphic) Justin sending Maia and Jason the sessions and we can NP them
- Ask directors what kind of training they would support for the rest of their staff
  - Discuss at the Directors summit or in the directors discussion

Regional Professional Development Training options for “Leadership Track” (official term TBD):

- Creative thinking
- Telling our “story” through ROI, measurable goals, etc.
- Placemaking – how do parks tie in? MI-Place Dean Solomon, MSU Senior Extension Educator
- Prosperity Region initiatives – i.e, Michigan Culinary Tourism Alliance
- Invasive species/stewardship
- Transition from non-supervisor to supervisor
- Who are today’s partners? For example, Land/Nature Conservancies – how can we work together? Additional geographically-friendly agencies?

Implementation:

- All day workshops regionally, maybe one for the upper and one for the lower – Lansing/Marquette or Sault Ste. Marie?
- Work with CMU and LSSU? Jason calling LSSU, Rob offered to help. Ken willing to help find a Lansing location and Ann said she would work her networking magic. Hannah Center? Lansing Center? Ann calling CMU to find out about instruction.
- Mid-April (Lansing) and late September (UPish)

Maia to create a webinar recap for survey respondents.